

The Canadian Spectrum Summit



Hosted by Canadian Spectrum Policy Research
canadianspectrumpolicyresearch.org

Ryerson University, Toronto Canada
Thursday, 2 May, 2013

Ted Rogers School of Management
55 Dundas St. West

Live Tweets: @CSPRgroup
Summit Hashtag: #CDNspectrum
Live Stream: <http://bit.ly/CDNspectrum>
Email Questions: canadianspectrumpolicy@gmail.com

PROGRAMME

Registration and Coffee **9:30 – 10:00 am**

Welcome **10:00 – 10:15 am**

Dr. Gregory Taylor, Spectrum Summit Co-Chair, Ryerson University

Dr. Wendy Cukier, Vice President Research and Innovation, Ryerson University

Opening Address **10:15 – 10:40 am**

Bernard Lord, President, Canadian Wireless Telecommunications Association

Session One **10:45 – 12:15 pm**

“Canadian” Spectrum Policy

Michael Connolly (MIDELCON Spectrum Consulting)

Rita Trichur (The Globe & Mail)

Stuart Jack and Geoff White (Nordicity)

Mike Kedar (Mobilexchange Ltd. & Mobilexchange Spectrum Inc.)

Guiding Questions

- 1) What, if anything, is unique to Canadian spectrum management?
- 2) What key lessons have been learned concerning the Canadian license assignment process since the Department of Communications first issued its 1982 Cellular Mobile Radio Policy and Call for Licence Applications?
- 3) Why should the 700 MHz auction matter to the average Canadian citizen?

Lunch **12:15 – 1:30 pm**

Provided for all speakers and attendees.

Session Two

1:30 – 3:00 pm

700 MHz Auction: The Digital Dividend in Canada & Abroad

John Lawford (Executive Director & General Counsel, Public Interest Advocacy Centre)

Wolter Lemstra and **Peter Anker** (Delft University, the Netherlands)

Martyn Roetter (Independent Consultant)

Adrian Foster (McLean Foster & Co)

Guiding Questions

- 1) What criteria should be used to judge whether the Canadian 700 MHz auction is a success or failure?
- 2) What are the warning signs Canada should heed from other spectrum auctions held around the world?
- 3) Would the further lifting of foreign ownership rules guarantee greater competition in the Canadian wireless sector and lower prices for the Canadian consumer?

Coffee Break

3:00 – 3:30 pm

Session Three

3:30 – 5:00 pm

Beyond the Auction: The Future of Spectrum Management

Michael Marcus (Virginia Tech)

Prabir Neogi (formerly Industry Canada; Visiting Fellow, Canada-India Centre of Excellence, Carleton University)

Phillipa Marks (Plum Consulting UK)

William Melody (Center for Communication, Media and IT, CMI, Aalborg University Copenhagen)

Guiding Questions

- 1) Does the auctioning of exclusive licenses limit our ability to explore and develop future wireless technologies?
- 2) Spectrum scarcity: fact or fiction?
- 3) Are the days of over-the-air broadcasting numbered?

Concluding Remarks

5:05 – 5:20 pm

The Canadian Spectrum Summit

10:00 am – 5:30 pm

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Reception & Breaks: Cara Commons/Lounge (TRS 1-148)

Panel Sessions: TRS 1-147

Ryerson University

Toronto, Canada

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